



## TIPS TO BE SUCCESSFUL

### **Share! Share! Share!**

You can email or post the event link on Facebook or print fliers directly from your approval email. Be sure to use every tool you can to get your message out there.

### **ORDER AHEAD**

For our Carryout for a Cause events, it is a great idea to have your supporters order ahead. Orders can be submitted up to two weeks in advance! This helps our stores to be prepared for the volume of orders but also secures support ahead of time & ensures supporters won't forget – A win-win!

### **GET CREATIVE**

What else does your organization have to offer? Think about collecting donations & putting together a basket—everyone that emails you a copy of their online order receipt gets entered into a drawing to win your grand prize basket for supporting your cause.

### **DESIGNATE VOLUNTEERS**

These events may seem like they require minimum to no work but that just isn't the case. Your event won't be quite as successful if you are not working as a team. Designate volunteers to pass out flyers, share information on social media & contact your supporters.

### **BE PREPARED, PLAN AHEAD**

One week is not an adequate amount of time to prepare for these events. Plan to book your event **AT LEAST 3 WEEKS** out and start your planning & promoting from the start!

### **REMIND YOUR SUPPORTERS**

Don't leave all your promoting to the very beginning, weeks before your event, and not reach-out to remind your supporters! You can collect your family, friends & fellow supporters email addresses when you originally start to promote your event and send them a reminder email a couple days before!